

# LAURA BOWLY

## DESIGN

laurabowly.com



web design

flash animation

print layout

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# CUSTOMIZED SHOPPING CART



An attractive, customized online storefront with safe and secure checkout, Laura Bowly Design offers an easy-to-use and manage shopping cart solution for your website.

## Your Online Store Features

- Integrated with UPS/Fed Ex automated shipping calculation module and local pick-up option.
- Uses Paypal's IPN technology for order processing.
- Infinite category system for supreme product organization.
- Keyword search feature.
- Coupon code feature allows you to create & offer coupon code discount promotions, such as Wine Clubs, etc.
- Bulk pricing feature : setup quantity & discount offers, for bulk purchasers.
- Sale / discount price feature.
- Customer control panel & user management features.
- Automatic Sales Tax Calculator which can be set for multiple zip code areas.
- Organize the order in which items appear in store

## Product Features

Add products with ease, each product includes options for :

1. Inventory status.
2. Sales price.
3. Product brand.
4. Your product may appear in multiple categories.
6. Up to two product options (such as color, size).
7. Duplicate similar products for quick creation of items
8. Automatic product image re-sizing & thumbnailing.

# EASY TO ADD & MANAGE PRODUCTS & ORDERS

**PRODUCT SETUP**

Product Name: 2006 Laraine Petite Sirah

In Stock?: Yes

On Sale?: No • Discount Amount: %

Product Brand [ Add Brands ]:

Homepage Featured?: Yes

Product Category: Wine

Product 2nd Category (optional):

Product 3rd Category (optional):

Product 4th Category (optional):

Product 5th Category (optional):

Product Caption: A combination of dense dark blackberries, l

Product Description: A rare wine of exceptional depth and character, our 2006 Petite Sirah is a stunning example of Laraine Family quality. The initial aromas are heavy and pungent, with a

Photo:

**Last 20 Added** | [Listing Products](#) | [Add Product](#)

	2006 Cotes du Calaveras Blanc (coast-do-calaveras bla-nsk) Exotic, flinty, mineral aromas ... Category: Wine List			
	2007 Viognier (voo-own-yay) Wonderfully fragrant perfume of asian pear, violet, and sandalwood. Category: Wine List			
	2007 Roussanne (roo-sahn) Easeless of pear, banana, and tropical fruits. Category: Wine List			
	2007 Grenache Rose (gren-shah rosay) Like a basket of fresh strawberries and cranberries. Category: Wine List			
	2006 Grenache (gren-shah) Big strawberry jam flavors with notes of cherry and dark chocolate. Category: Wine List			
	2006 Mourvèdre (moo-ved) Flavors of cherry, cola, vanilla, and coffee. Category: Wine List			
	2006 Cotes du Calaveras (coast-do-calaveras) Aromas and flavors of red currant, raspberry, earth and game with smoky tones. Category: Wine List			
	2006 Syrah (see-rah) Dark fruit flavors and aromas of blackberry, oliberry, and blueberry with coffee and earth. Category: Wine List			
	2006 Petite Sirah (pe-tee see-rah) Enticing aromas leading to gobs of juicy boysenberry and blackberry flavors on the mid palate. Category: Wine List			

**Your Orders**

New Orders | Show | [ Add Labels ]

Date	Promo Code [	Status	Total
01/02/2009	N/A	New	\$234.00
Customer [ Michael Stange ]			
Items:			
2006 Grenache Product Option #1: N/A Product Option #2: N/A	Quantity: 1		Subtotal: \$24.00
2006 Cotes du Calaveras Product Option #1: N/A Product Option #2: N/A	Quantity: 1		Subtotal: \$18.00
2006 Petite Sirah Product Option #1: N/A Product Option #2: N/A	Quantity: 6		Subtotal: \$192.00
Shipping method chosen: <b>UPS Ground</b> (Customer was charged: <b>\$25.16</b> ) UPS Signature Charge (UPS requires an adult signature for wine delivery): <b>\$3.50</b>			
Assign Label: [ New Orders ] [ Canceled Order ] [ Shipped ]			

**Laraine Winery Admin** | Logged in as: laraine! [ Sign Out ] | Server Time ( 18:26 02/04 2009 )

Hello laraine! & welcome to your administrative control panel!

**Admin Home** | **Cart Statistics**

- New Orders [ 2 ]
- Total Products [ 6 ]
- Number of Categories [ 2 ]
- Number of Brands [ ]
- Total Customers [ 1 ]
- Total Products Purchased [ 16 ]

**External Links**

- iDEVSpot Website
- Community Forum
- Help Desk

**Help Boxes Introduction [ Hide ]**

**What are Help Boxes?**  
Well, this is!

Like most of you, we hate reading the instructions. So instead of a lengthy PDF documents that you have to scour through for the section that is relevant to you - we have scattered, throughout this control panel, **help boxes** just like this one - which describe the various settings and functions of this script - when you need them described!

\*If you are an advanced user you can disable help boxes it from the Settings / Preferences menu.

**Configuration**

- Settings / Preferences

**Records**

- Sales History
- Mailing List

**Promotional Codes**

- Add Promo Code
- Manage Codes

**Jump To**

- Storefront

**Product Brands**

- Add Brands
- Manage Brands

**Beta Features**

- Add Order

**Products**

- Add Product
- Manage Products

**Categories**

- Manage Categories

**Members**

- Add Member
- Manage Members

**Orders**

- Show Orders

**Order Labels**

- Create Labels
- Manage Labels

**Order Sequence**

- Edit Order Sequence

**Taxes**

- Edit Zip Code Ranges

## Admin Panel Features

- Add products, brands, categories & promotional codes. Manage your orders & create order labels.
- Customer database management features & sales statistics.
- Support for infinite category system & product brands.
- Order processing features to help you organize & ship your orders with ease.
- Order “labeling” system allows you to create your own order status departments.
- Bulk pricing setup. Offer discounts to bulk purchasers.
- Sale / discount price feature.
- Add products, define stock, sales price & brand.
- Sales history & management section. Shows you which products sold, when they sold and how much you earn each day, month and year.
- Easy to use, comma delimited customer mailing list.
- Help boxes are scattered throughout the admin panel, delivering the tips you need, when you need them.
- Customizable store features, such as product image & thumbnail size's, category product count, email templates, store currency etc.